

NEW

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# The Big 5 Protection Pack

Protect your dog **inside** & **out**



• paralysis ticks • fleas • heartworm • intestinal worms

**+TAPEWORM**

# Dog owners are confused

With so many different products to choose from, many owners are unsure what parasites their dogs are currently protected against.



## Compliance is a challenge

### FLEA AND/OR TICK TREATMENTS

Only enough doses sold to protect

**LESS THAN**  
**1/3**

of dogs for a full year<sup>1</sup>

### INTESTINAL WORMING TREATMENT

Only enough doses sold to protect

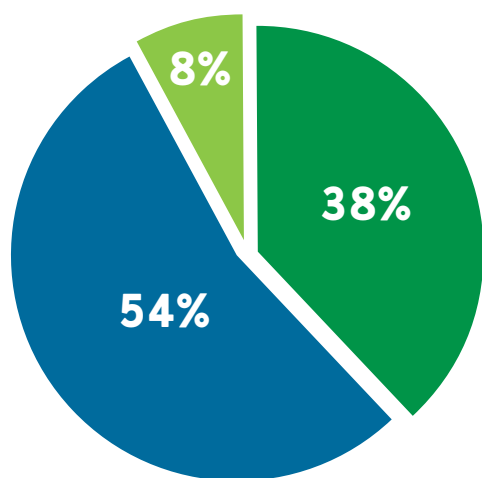
**LESS THAN**  
**1/2**

of dogs for a full year<sup>1</sup>

1. Dosage Analysis based on Baron Data MAT to March 2018. ("Full year" means 12 months protection as per each label claim)

# Tapeworm matters

Many pet owners believe that tapeworm coverage is important and 38% would strongly consider changing parasiticide brands to one that covers tapeworm.<sup>2</sup>



- Yes, I would strongly consider changing
- Yes, I might consider changing
- No, I wouldn't really consider changing

### Why does tapeworm matter?

- Not all worming treatments protect against tapeworm
- Tapeworm in dogs can lead to weight loss and diarrhoea
- Tapeworm can also spread from dogs to humans - and in the case of hydatid tapeworm, infection can be fatal

2. Two Blind Mice Parasiticide U&A research Aug 2015.

# The simple way to protect dogs against the Big 5 parasites including tapeworm

## Bundle Pack



### Protects against:

-  Paralysis ticks
-  Fleas
-  Heartworm
-  Intestinal worms

**+TAPEWORM**

## Includes



# Credelio™ (Lotilaner)



- **A monthly beef-flavoured oral chewable tablet**
- **Treats tick and flea infestations**
  - Demonstrated >97% efficacy for a full month against Paralysis Ticks<sup>3</sup>
  - Starts to kill fleas within 2 hours of administration, with fleas being eliminated within 6-12 hours
  - Breaks the flea life cycle by killing fleas before they can lay eggs.

3. Final Study Report No: NAH-14-173, 2015 Data on File

## The Big 5 Protection Pack

**What's inside**

**Clear weight range**

**Reminder to drive compliance**

**How to administer**

**Which parasites are covered**



# Interceptor™ Spectrum

(Milbemycin oxime and praziquantel)



- A monthly tasty chew made with real chicken
- Controls intestinal worm infections including roundworm, whipworm, hookworm\*, and tapeworm (Flea and Hydatid tapeworm)
- Prevents heartworm infections.

\*Controls adult hookworm (*Ancylostoma caninum*, *Ancylostoma braziliense*), aids in control of adult hookworm (*Uncinaria stenocephala*).

## Notes:

- Credelio should be given with or following food
- Bundle pack can only be used in dogs from 2.5kg and 8 weeks of age
- Dogs weighing over 45kg can be dosed with appropriate combination of bundle packs
- The safe use of Credelio in breeding males and females has not been evaluated
- Before starting Interceptor Spectrum, you should have your veterinarian confirm that your dog does not have heartworm
- Read the enclosed Interceptor Spectrum and Credelio leaflets for full instructions
- Lotilaner is part of the isoxazoline family of chemicals. Adverse reactions to this family of chemicals are rarely observed but may include vomiting, diarrhoea, lethargy, inappetence, itching and very rarely seizures. Most adverse reactions are self-limiting and of short duration. If you have any concerns please speak to your veterinarian.

Product information and training sessions available on request. Please contact 1800 995 709

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# Pack sizes

Bundle Dog Weight Range (kg)	Protection for	Administer monthly
 <p>&gt;2.5 - 4.0</p>	3 months	1 Credelio tablet* and 1 Interceptor chew
 <p>&gt;4.0 - 5.5</p>	3 months	1 Credelio tablet* and 1 Interceptor chew
 <p>&gt;5.5 - 11.0</p>	6 months	1 Credelio tablet* and 1 Interceptor chew
 <p>&gt;11.0 - 22.0</p>	6 months	1 Credelio tablet* and 1 Interceptor chew
 <p>&gt;22.0 - 45.0</p>	6 months	2 Credelio tablets* and 1 Interceptor chew

\*Credelio should be given with or following food

Interceptor™ Spectrum (milbemycin oxime and praziquantel) and Credelio™ (lotilaner). Read the enclosed Interceptor Spectrum and Credelio leaflets for full instructions. © 2018 Elanco or its affiliates. Interceptor™ Spectrum, Credelio™, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. AUCACMUL00066

